

July 10, 2019

Dear Seedstock Producer:

The **MCA/MSU Bull Evaluation Program** is gearing up to conduct its 32<sup>nd</sup> evaluation. When delivering bulls to the station, consignors can rest assured that their bulls will receive the best possible care and attention from station manager, Mr. Brian Plank and family. Consignors also receive objective reporting on growth, carcass, and reproductive traits, thereby gaining valuable insight into their genetic selection program.

Considered the Great Lakes Region's gold standard in evaluation, average sale prices have exceeded \$3,250 in each of the past six years. Strong sales are attributed to seedstock producers that consign their very best bulls, and loyal buyers who understand the rigorous evaluation and would not consider buying elsewhere.

The program, based on Beef Improvement Federation guidelines, is methodically designed to develop bull calves into sound, functional, herd sires with excellent longevity, while at the same time revealing the true genetic potential for gain and carcass traits. Although this delicate balance is not easily accomplished, we would not want anything less for our customers.



**College of  
Agriculture &  
Natural Resources**

**Department of  
Animal Science**

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**ATTENTION!** there are some important changes for the 2019-20 evaluation:

- **Tuberculosis testing is not an entry requirement. The committee determined that individual TB tests do not provide the program, its consignors, nor its buyers protection under the current MDARD-USDA Memorandum of Understanding. Bulls from outside TB accredited free zones will not be accepted.**
- **An owner signature, rather than a veterinarian signature, is now required on the vaccination verification form.**
- **Beef Quality Assurance certification is now a consignor requirement.**

We are always eager to have new consignors join us, as well as continue to work with program veterans. If you have any questions regarding the rules, procedures, what to expect, or are new to the evaluation, please feel free to contact me, or anyone on the program committee.

Sincerely,

A handwritten signature in black ink that reads "Daniel D. Buskirk".

Daniel D. Buskirk, Ph.D., P.A.S.  
Associate Professor/Beef Extension Specialist

Encl.