

MICHIGAN STATE UNIVERSITY

July 19, 2021

Dear Seedstock Breeder:

The **MCA/MSU Bull Evaluation Program** is preparing for its 34th evaluation. When delivering bulls to the station, breeders can rest assured that their animals will receive the highest standard of care from Mr. Brian Plank, station manager. The program provides objective documentation of growth, carcass traits, structure, and reproductive traits, thereby giving valuable insight into genetic selection. The program sale provides one of the most successful and long-running market venues in the Great Lakes region. The average sale price over the last 8 years has exceeded \$3,500, with a record high \$4,103 average in 2021. Growing value is attributed to seedstock producers that consign their very best bulls, and a loyal buyer following who understand the benefits of a science-based development program coupled with a rigorous and objective evaluation.

The program committee continues to make the best, better. A few program changes this year include:

- Limitation on number of bulls eligible for the sale has been lifted
- Claw set score threshold for sale eligibility has been lowered from 7 to 6
- Nomination, delivery, and January fee collections have been raised to \$250 in anticipation of a higher feed cost year

We strongly urge breeders to submit samples for genomic testing as soon as possible. Due to last year's experience, we recommend beating the fall rush on the laboratories by submitting DNA now.

Please thoroughly read the program policies and rules document, available at mibulls.com/consignors, before nominating bulls to the program.

We are always eager to have new consignors join us, as well as continue our work with program veterans. If you have any questions regarding the procedures, what to expect, or are new to the evaluation, contact me, or any program committee member.

Sincerely,



Daniel D. Buskirk, Ph.D., P.A.S.
Associate Professor/Beef Extension Specialist

Encl.

MIBulls.com



**College of
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