MICHIGAN STATE UNIVERSITY

July 1, 2026

**MIBulls.com**

Dear Seedstock Breeder:

With access to the region's most advanced testing facility, the **MCA-MSU Bull Evaluation Program** is accepting nominations for its next evaluation. Hosted at Wernette Cattle Co., the state-of-the-art facility includes the ability to capture individual body weights multiple times daily and individual feed intake measurements that allow precise determination of feed efficiency. As one of the leading platforms for evaluating and promoting superior bull genetics, we cordially invite forward-thinking seedstock producers to join us for the 2026-27 program.

**Why is the MCA-MSU Bull Evaluation Program an exceptional opportunity for breeders?**

**Rigorous Testing**: Our state-of-the-art evaluation facility and expert team ensure that your bull(s) undergo comprehensive testing in a uniform environment. This includes comparison of performance, reproduction, carcass characteristics, and genetic evaluation information with bulls from other regional breeders.

**Collaboration and Networking**: By participating, you can connect with other breeders, industry professionals, the station manager, and MSU Extension staff. This collaborative setting fosters knowledge sharing, facilitates idea exchange, and forges valuable business relationships.

**Enhanced Marketing Opportunities**: The program provides a unique marketing advantage. Bulls that demonstrate exceptional genetic potential and successfully complete the criteria are showcased to a broad audience of bull buyers, expanding your program's exposure.

**Detailed Performance Data**: Detailed data on growth rate, feed efficiency, breeding soundness, structural development, ultrasound carcass measures, and other relevant metrics are provided to participating breeders. These data help identify genetically superior individuals to aid in informed selection.

We are eager to work with new consignors and program veterans. If you are new to the program, our committee members are happy to answer questions and/or review your bull prospects and offer advice on which bulls may be most successful in the evaluation. Call or email me with questions anytime.

Best regards,

Daniel D. Buskirk

Daniel D. Buskirk, PhD, PAS, Professor and Extension Beef Specialist

A few reminders as you prepare nominations:

1) **Submit genomic testing samples early**, especially if they include BVDV testing.
2) **Ensure RFID tags are properly placed** in the animal's left ear to work with our equipment.
3) **An optional vaccine** is now available for protection against respiratory disease caused by *Mycoplasma bovis* (Protivity® from Zoetis). This vaccination is optional and not a requirement. www.zoetisus.com/products/cattle/protect-your-calves-with-protivity. Mention of this product does not imply endorsement by MSU Extension.

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