

MICHIGAN STATE UNIVERSITY

July 12, 2022

Dear Seedstock Breeder:

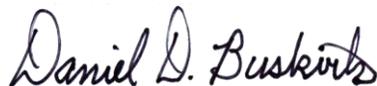
We are entering a new era in evaluation as the **MCA/MSU Bull Evaluation Program** prepares for its 35th year. Mr. Karl Wernette will serve as station manager, and Wernette Cattle Co. is constructing a brand new, state-of-the-art bull evaluation facility! Karl and the Wernette family have a long history in the cattle industry with a sizeable commercial cattle operation. We deeply appreciate their commitment to the next phase of the evaluation. We are at an exciting time with these developments, but also with our position within the beef cattle cycle, and with historically high beef demand.

The evaluation program provides objective documentation of growth, carcass traits, structure, and reproductive traits, thereby giving valuable insight into genetic selection. The program sale provides one of the most successful and long-running market venues in the Great Lakes region. The average sale price over the last 5 years has exceeded \$3,600, with our two highest sale averages occurring in each of the last 2 years. Growing value is attributed to seedstock producers that consign their absolute best bulls, and loyal buyers who understand the benefits of a science-based development program coupled with a rigorous and objective evaluation.

If you are new to the program, our committee members are happy to visit with you or review your prospect bulls to advise which ones are most likely to be successful in the evaluation process. All are strongly urged to submit samples for genomic testing as soon as possible to beat the fall rush. Genomic results can be especially helpful in selecting bulls for the evaluation.

We are always eager to have new consignors join us, as well as continue our work with program veterans. If you have any questions regarding the procedures, what to expect, or are new to the evaluation, contact me, or any program committee member. We eagerly anticipate our 35th year!

Sincerely,



Daniel D. Buskirk, Ph.D., P.A.S.
Associate Professor/Beef Extension Specialist

Encl.

MIBulls.com



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